



**Main Street Advisory Board
Special Meeting
November 2, 2020**



A G E N D A

**MAIN STREET ADVISORY BOARD SPECIAL MEETING
MONDAY, NOVEMBER 2, 2020 AT 12:00 PM
COUNCIL CHAMBERS, CITY HALL BUILDING,
100 SOUTH MONROE STREET,
EAGLE PASS, MAVERICK COUNTY, TEXAS 78852**

PURSUANT TO SECTION 551.125(b);551.127(b)(g); 551.007 OF THE TEXAS GOVERNMENT CODE AND THE DECLARATION BY GOVERNOR GREG ABBOTT ON MARCH 16, 2020, THIS MEETING OF THE MAIN STREET ADVISORY BOARD OF THE CITY OF EAGLE PASS, TEXAS SHALL BE OPEN AND ACCESSIBLE TO THE PUBLIC VIA THE FOLLOWING FREE-OF-CHARGE VIDEOCONFERENCE LINK: <https://www.facebook.com/OfficialCityEaglePassTexas> AN ELECTRONIC COPY OF THE AGENDA PACKET FOR THE REGULAR/SPECIAL MEETING OF THE MAIN STREET ADVISORY BOARD IS ALREADY AVAILABLE TO THE PUBLIC AT THE FOLLOWING URL: <https://www.eaglepasstx.us/AgendaCenter>. IN LIGHT OF THE ONGOING NATIONAL EMERGENCY AND URGENT THREAT TO PUBLIC HEALTH CAUSED BY THE COVID-19 PANDEMIC, MEMBERS OF THE PUBLIC ARE ENCOURAGED TO FOLLOW THE RECOMMENDATIONS OF GOVERNMENT LEADERS AND THE CDC REGARDING SOCIAL DISTANCING AND SELF-QUARANTINE.

IF YOU ARE A CITIZEN WISHING TO PARTICIPATE IN CITIZENS COMMUNICATIONS, PLEASE CALL ON MONDAY, November 2, 2020 FROM 8:00 AM TO 10:00 AM AT 830-773-1111 OR SEND EMAIL TO amarquez@eaglepasstx.us

ESTABLISHMENT OF QUORUM

PLEDGE OF ALLEGIANCE

CITIZENS COMMUNICATIONS

MINUTES

1. Approval of minutes for July 27, 2020, August 11, 2020 August 28, 2020, October 5, 2020 October 19, 2020.

NEW BUSINESS

2. Discussion and possible action on a façade grant application (sign only) submitted by Rebecca Martinez for a business located at 668 Main Street.
3. Presentation on the current state of the downtown parking system and provide feedback.

ADJOURNMENT

The Main Street Advisory Board reserves the right to consider business out of the posted order and the right to adjourn into executive session to discuss items which are not listed as executive session items, but which qualify to be discussed in closed session under Chapter 551 of the Texas Government Code.

Entrance and parking spaces for disabled persons are available in front of City Hall.

CERTIFICATION

I, the undersigned City Secretary, do hereby certify that the agenda mentioned above was posted on the Bulletin Board located in the Lobby at City Hall, 100 South Monroe Street, Eagle Pass, Texas, on Friday, October 30, 2020, at 11:35 a.m.

A handwritten signature in blue ink, appearing to read "Imelda B. Rodriguez", is written over a horizontal line.

Imelda B. Rodriguez, TRMC
City Secretary

Item

#1

THE STATE OF TEXAS)
COUNTY OF MAVERICK)
CITY OF EAGLE PASS)

The Main Street Advisory Board of the City of Eagle Pass held a Regular Meeting on Monday, July 27, 2020, at 12:00 p.m. City Council Chambers, City Hall, 100 S. Monroe Street, Eagle Pass, Texas. All legal notices were duly posted in accordance with the law.

ESTABLISHMENT OF QUORUM

Present: Chairperson, Margil Lopez, Vice-Chairperson, Kristina Ortiz, Board Members: Norma Paniagua and Ex-Officio Member, Luis E. Sifuentes

Absent: Board Members Diana Sandoval, William Shannon, and Katrina Harper.

Staff present: Economic Development Director, Arturo Marques, Main Street Manager, Joe Cruz, and Assistant City Secretary, Erika Resma.

A quorum being established, Chairperson Lopez called the meeting to order.

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was recited by everyone in the room.

CITIZENS COMMUNICATIONS

Anyone in the audience wishing to address the Board on any item, including one which did not appear on the agenda, was welcome to do so, keeping in mind that, although the Board would be unable to take formal action on such item, they would be glad to take it under advisement.

There were not any members of the public present.

OATH OF OFFICE TO NEWLY APPOINTED MEMBERS

Assistant City Secretary, Erika Resma administrated the Oath of Office to newly appointed members.

SELECTION OF CHAIRPERSON

Motion: To select Margil Lopez as Chairperson.
Moved: Sifuentes
Second: Paniagua
Ayes: 4
Nays: 0
Abstained: 0
Absent: Sandoval, Shannon, Harper

SELECTION OF VICE- CHAIRPERSON

Motion: To select Kristina Ortiz as Vice-Chairperson.
Moved: Sifuentes
Second: Paniagua
Ayes: 4
Nays: 0
Abstained: 0
Absent: Sandoval, Shannon, Harper

MINUTES

2. Approval of the minutes for November 1, 2019 and June 29, 2020.

Motion: To approve minutes as presented.
Moved: Sifuentes
Second: Ortiz
Ayes: 4
Nays: 0
Abstained: 0
Absent: Sandoval, Shannon, Harper

WORKSHOP

3. Overview on the Main Street Program (new board members training).

Main Street Manager, Joe Cruz educated the board members with a brief background overview of what the Main Street Program consisted of. He further outlined the four-point approaches below:

- Organization: Partnership are essential for successful preservation- based downtown revitalization. Through a solid Main Street structure, many groups that share an interest in the health of downtown come together to work toward an agreed-upon vision for downtown.
- Promotion: This aspect of the Approach is utilized to market a unified, quality image of the business district as the center of activities, goods, and services.
- Design: Capitalizing on the downtown's unique physical asset and heritage, design activities such as building rehabilitation, utilization, of preservation- based tools.
- Economic Vitality: A targeted program is developed to identify new market opportunities for the commercial district, find new uses for historic commercial buildings, and stimulate investment plan.

Mr. Cruz outlined the objectives and provided previous façade grant applicants with the City's matched amounts for the board members to review.

No further action was required for this item.

NEW BUSINESS

4. Discussion and possible action on a façade grant application submitted by Abraham Nuñez for store front improvements located at 480 Main Street.

Main Street Manager, Joe Cruz explained the details of the applications to the board members and after a mild discussion the following motion was made.

Motion: To approve the façade grant application submitted by Abraham Nuñez with either the option of repainting or power washing of the building. If the amount increased for the City to match the allowable amount with the recommendation added not to exceed \$10,000.

Moved: Ortiz

Second: Lopez

Ayes: 4

Nays: 0

Abstained: 0

Absent: Sandoval, Shannon, Harper

ADJOURNMENT

Motion: To adjourn meeting at 12:34 p.m.

Moved: Sifuentes

Second: Ortiz

Ayes: 4

Nays: 0

Abstained: 0

Absent: Sandoval, Shannon, Harper

ATTEST:

Margil Lopez
Chairperson

Erika Resma
Assistant City Secretary

THE STATE OF TEXAS)
COUNTY OF MAVERICK)
CITY OF EAGLE PASS)

The Main Street Advisory Board of the City of Eagle Pass held a Special Meeting on Tuesday, August 11, 2020, at 12:00 p.m. in the City Manager's Conference Room, City Hall, 100 S. Monroe Street, Eagle Pass, Texas. All legal notices were duly posted in accordance with the law.

ESTABLISHMENT OF QUORUM

Present: Chairperson, Margil Lopez; Board Members: Diana Sandoval, Norma Paniagua; and Ex-Officio Member, Luis E. Sifuentes

Absent: Vice-Chairperson, Kristie Ortiz; and Board Members: Katrina Harper, and William Shannon

Staff present: Main Street Manager, Joe Cruz; Economic Development Director, Arturo Marquez; and Records Management Specialist, Ita A. Cortinas

A quorum being established, Chairperson Lopez called the meeting to order.

MOMENT OF REVERENCE

A moment of silence was observed by those in attendance.

CITIZENS COMMUNICATIONS

Anyone in the audience wishing to address the Board on any item, including one which did not appear on the agenda, was welcome to do so, keeping in mind that, although the Board would be unable to take formal action on such item, they would be glad to take it under advisement.

Ms. Denise Nemick spoke on her interest in being involved, as a volunteer, with the Main Street Advisory Board.

OTHER BUSINESS

1. Overview of the City of Eagle Pass Main Street Façade Grant Application.

Joe Crus provided an overview of the Main Street Advisory Board application and the application process.

Not an action item.

NEW BUSINESS

2. Discussion and possible action on a façade grant application submitted by Myrna Menchaca for a property located at 498 Jefferson Street.

Main Street Manager, Joe Cruz gave a presentation on the details of the application and recommends the approval of the application.

Motion: To approve the application at 498 Jefferson Street, contingent upon changing the invoice from “first estimate” to a “quote.”
Moved: Lopez
Second: Sifuentes
Ayes: 4
Nays: 0
Abstained: 0
Absent: Ortiz, Harper, and Shannon

3. Discussion and possible action on a façade grant application submitted by Raul Trevino for a property located at 680 Quarry Street.

Main Street Manager, Joe Cruz gave a presentation on the details of the application and recommends the approval of the application, with the condition that the color scheme, that will be used, be provided.

Motion: To approve the application, as recommended.
Moved: Lopez
Second: Sandoval
Ayes: 4
Nays: 0
Abstained: 0
Absent: Ortiz, Harper, and Shannon

4. Discussion and possible action on a façade grant application submitted by Veronica Riojas for a property located at 571 Main Street.

Mr. Cruz recommends tabling the item, as there is insufficient information to proceed with the application, at the moment.

Motion: To table
Moved: Lopez
Second: Paniagua
Ayes: 4
Nays: 0
Abstained: 0
Absent: Ortiz, Harper, and Shannon

5. Discussion and possible action in the selection of a location for a wall mural.

Economic Development Director Marquez provided the Board with a presentation on the possible locations for a wall mural.

The Board narrowed it down to 3 locations, being #6, #4, and #11, respectively.

Mr. Marquez stated that there was no need to provide a motion for this item; the decision serves as more of a directive for him.

WORKSHOP

6. Strategic planning workshop for the downtown area, highlighting the following:

- * Vision and Mission
- * Strengths and Weaknesses
- * Design
- * Accents
- * Creating the Neighborhood

Mr. Cruz recommends tabling the item for a subsequent meeting.

Motion: To table
Moved: Lopez
Second: Sandoval
Ayes: 4
Nays: 0
Abstained: 0
Absent: Ortiz, Harper, and Shannon

ADJOURNMENT

Motion: To adjourn meeting at 1:05 p.m.
Moved: Sandoval
Second: Sifuentes
Ayes: 4
Nays: 0
Abstained: 0
Absent: Ortiz, Harper, and Shannon

ATTEST:

Margil Lopez
Chairperson

Ita A. Cortinas
Records Management Specialist

THE STATE OF TEXAS)
COUNTY OF MAVERICK)
CITY OF EAGLE PASS)

The Main Street Advisory Board of the City of Eagle Pass held a Special Meeting on Friday, August 28, 2020, at 12:00 p.m. Via Video Conference, City Hall, 100 S. Monroe Street, Eagle Pass, Texas. All legal notices were duly posted in accordance with the law.

ESTABLISHMENT OF QUORUM

Present: Chairperson, Margil Lopez, Vice Chairperson, Kristina Ortiz, Board Members: Norma Paniagua and Katrina Harper.

Absent: Board Members, Diana Sandoval, William Shannon and Ex-Officio Member, Luis E. Sifuentes

Staff present: Economic Development Specialist Adislada Mendoza, and Assistant City Secretary, Erika Resma.

A quorum being established, Vice-Chairperson Ortiz called the meeting to order.

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was recited by everyone in the room.

CITIZENS COMMUNICATIONS

Anyone in the audience wishing to address the Board on any item, including one which did not appear on the agenda, was welcome to do so, keeping in mind that, although the Board would be unable to take formal action on such item, they would be glad to take it under advisement.

There were not any members of the public present.

NEW BUSINESS

2. Discussion and possible action on a Certificate of Appropriateness application, submitted by Redeemer Episcopal school, for a property located at 667 Monroe St.

Economic Development Specialist Mendoza gave a presentation on the details of the application and recommends the approval of the application.

Motion: To approve the application submitted by Redeemer Episcopal school.
Moved: Ortiz
Second: Lopez

Ayes: 4
Nays: 0
Abstained: 0
Absent: Shannon, Sandoval, and Sifuentes

ADJOURNMENT

Motion: To adjourn meeting at 12:29 p.m.
Moved: Ortiz
Second: Lopez
Ayes: 4
Nays: 0
Abstained: 0
Absent: Shannon, Sandoval, and Sifuentes

ATTEST:

Kristina Ortiz
Vice- Chairperson

Erika Resma
Assistant City Secretary

THE STATE OF TEXAS)
COUNTY OF MAVERICK)
CITY OF EAGLE PASS)

The Main Street Advisory Board of the City of Eagle Pass held a Special Meeting on Monday, October 5, 2020, at 12:00 p.m. in the Council Chambers of City Hall, 100 S. Monroe Street, Eagle Pass, Texas. All legal notices were duly posted in accordance with the law.

ESTABLISHMENT OF QUORUM

Present: Chairperson, Margil Lopez; Board Members: Diana Sandoval, Norma Paniagua, William Shannon; and Ex-Officio Member, Luis E. Sifuentes

Absent: Vice-Chairperson, Kristie Ortiz; and Board Member: Katrina Harper

Staff present: Main Street Manager, Joe Cruz; Economic Development Director, Arturo Marquez; and Records Management Specialist, Ita A. Cortinas

A quorum being established, Chairperson Lopez conduct the meeting, and proceeded to call the meeting to order and considered the items as followings.

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was recited by all in attendance

CITIZENS COMMUNICATIONS

Anyone in the audience wishing to address the Board on any item, including one which did not appear on the agenda, was welcome to do so, keeping in mind that, although the Board would be unable to take formal action on such item, they would be glad to take it under advisement.

There were not any citizens communication forms submitted.

NEW BUSINESS

1. Discussion and possible action on a façade grant application submitted by Ceylon Investments, LLC for a property located at 409 N. Ceylon Street (Lily's Flower Shop).

Main Street Manager, Joe Cruz provided the Board with the details of the application and recommends approval, up to \$10,000.

Motion: To approve the façade grant for \$10,000 with the stipulation that they trim their foliage.

Moved: Lopez

Second: Sandoval

Ayes: 5
Nays: 0
Abstained: 0
Absent: Ortiz, and Harper

2. Discussion and possible action on a façade grant application submitted by Ana Laura Calvillo for a property located at 143 Ford Street (Molcajete Restaurant).

Mr. Cruz provided the Board with the details of the application and recommends approval, up to \$10,000.

Motion: To approve the façade grant for 143 Ford Street, up to \$10,000 without stipulations.
Moved: Lopez
Second: Sifuentes
Ayes: 5
Nays: 0
Abstained: 0
Absent: Ortiz, and Harper

OTHER BUSINESS

3. Introduction of Main Street Committees
* Clock Tower Committee – Design
* Culture Art district Designation Committee – Economic Vitality
* Rio Grande River Development Committee – Economic Vitality

Mr. Cruz provided the Board with details, mainly the purpose and members, of each of these committees.

Not an action item.

4. Eagle Pass Main Street Power Point Presentation – Creating Growth

The Board agreed to reconvene at a subsequent meeting to discuss this item, only.

Not an action item.

ADJOURNMENT

Motion: To adjourn meeting at 1:58 p.m.
Moved: Lopez
Second: Sandoval
Ayes: 5
Nays: 0
Abstained: 0

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Absent: Ortiz, and Harper

ATTEST:

Margil Lopez
Chairperson

Ita A. Cortinas
Records Management Specialist

THE STATE OF TEXAS)
COUNTY OF MAVERICK)
CITY OF EAGLE PASS)

The Main Street Advisory Board of the City of Eagle Pass held a Special Meeting on Monday, October 19, 2020, at 12:00 p.m. in the Council Chambers of City Hall, 100 S. Monroe Street, Eagle Pass, Texas. All legal notices were duly posted in accordance with the law.

ESTABLISHMENT OF QUORUM

Present: Chairperson, Margil Lopez; Vice-Chairperson, Kristina Ortiz; Board Member, Diana Sandoval; and Ex-Officio Member, Luis E. Sifuentes

Absent: Board Members: Katrina Harper, Norma Paniagua, and William Shannon

Staff present: Main Street Manager, Joe Cruz; Economic Development Director, Arturo Marquez; and Records Management Specialist, Ita A. Cortinas

A quorum being established, Chairperson Lopez conduct the meeting, and proceeded to call the meeting to order and considered the items as followings.

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was recited by all in attendance

CITIZENS COMMUNICATIONS

Anyone in the audience wishing to address the Board on any item, including one which did not appear on the agenda, was welcome to do so, keeping in mind that, although the Board would be unable to take formal action on such item, they would be glad to take it under advisement.

Downtown merchants, Angie and Jaime Rodriguez spoke about adding public bathrooms to the downtown area, assuring that the area is maintained in a sanitary condition, and expressed their concern with the appearance of the flea markets downtown.

WORKSHOP

1. Discussion and possible action on creating growth for Downtown area.

Main Street Manager, Joe Cruz presented the Board with a PowerPoint presentation, on ideas he would like the Board to consider, in order to beautify the downtown area, so as to attract business and tourists. He mentioned that he asks for a few options that the Board wishes to see

the City move forward with so as to budget, accordingly, and set up a timeline for the completion of these projects.

Upon discussion, the Board suggested that they would like to move forward on projects focusing on virtual design (themes), street and wall murals, a “welcome” arch, foliage (landscaping), and lights

Motion: To move forward, as stated above.
Moved: Ortiz
Second: Sandoval
Ayes: 5
Nays: 0
Abstained: 0
Absent: Harper, Paniagua, and Shannon

ADJOURNMENT

Motion: To adjourn meeting at 1:24 p.m.
Moved: Ortiz
Second: Sandoval
Ayes: 4
Nays: 0
Abstained: 0
Absent: Harper, Paniagua, and Shannon

ATTEST:

Margil Lopez
Chairperson

Ita A. Cortinas
Records Management Specialist