



**Main Street
Advisory Board
Regular Meeting
June 8, 2022**



A G E N D A

**MAIN STREET ADVISORY BOARD REGULAR MEETING
WEDNESDAY, JUNE 08, 2022, AT 5:30 PM
CITY COUNCIL CHAMBERS, 100 S. MONROE STREET
EAGLE PASS, MAVERICK COUNTY, TEXAS 78852**

ESTABLISHMENT OF QUORUM

PLEDGE OF ALLEGIANCE

CITIZENS COMMUNICATIONS

MINUTES

1. Approval of the minutes for the May 12, 2022 meeting.

REPORTS

2. Discussion on past project updates.
3. Discussion on a financial report for Façade Improvement Grant Program.
4. Discussion on Quarterly Main Street program report.

ADJOURNMENT

The Main Street Advisory Board reserves the right to consider business out of the posted order and the right to adjourn into executive session to discuss items which are not listed as executive session items, but which qualify to be discussed in closed session under Chapter 551 of the Texas Government Code.

Entrance and parking spaces for disabled persons are available in front of City Hall.

C E R T I F I C A T I O N

I, the undersigned City Secretary, do hereby certify that the agenda mentioned above was posted on the Bulletin Board located in the Lobby at City Hall, 100 South Monroe Street, Eagle Pass, Texas, on June 3, 2022, at 4:55 p.m.

Imelda B. Rodriguez, City Secretary

Item

#1

THE STATE OF TEXAS)
COUNTY OF MAVERICK)
CITY OF EAGLE PASS)

The Main Street Advisory Board of the City of Eagle Pass held a Special Meeting on Thursday, May 12, 2022, at 4:00 p.m. in the City Council Chambers. At Eagle Pass City Hall, 100 S. Monroe Street, Eagle Pass, Texas. All legal notices were duly posted in accordance with the law.

ESTABLISHMENT OF QUORUM

Present: Board Members: Vice-Chairperson, William Ward, Board Members: Elishoel Reyes, Cynthia Ortiz, and Christopher Luna

Absent: Chairperson, William Shannon; Board Member, J.M. Farias, and Ex-Officio Member, Mayor, Rolando Salinas

Staff present: Main Street Manager, Joe Cruz; Economic Development Director, Arturo Marquez; Economic Development Specialist, Adislada Mendoza; Arts Center Coordinator, Zenaida Moreno; and Records Management Specialist, Ita A. Cortinas

A quorum being established, Vice-Chairperson Ward called the meeting to order, and the items were considered as follows:

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was recited by all in attendance.

CITIZENS COMMUNICATIONS

Anyone wishing to address the Board on any item, including one which did not appear on the agenda, was welcome to do so, keeping in mind that, although the Board would be unable to take formal action on such item, they would be glad to take it under advisement.

There were no comments or concerns to be heard.

MINUTES

1. Approval of the minutes for April 13, 2022.

Board Member, Reyes moved to approve the minutes. Seconded by Board Member, Ortiz.

MOTION PASSES: Unanimously.

Ayes: Ortiz, Reyes, Luna, and Ward
Nays: None
Abstained: None
Absent: Shannon, Farias, and Salinas

NEW BUSINESS

2. Discussion and possible action on a façade grant application, submitted by Claudia Jimenez for a property located at 377 Main Street.

Main Street Manager Cruz provided details on the item and recommends approval, as well as accepting the dollar for dollar, up to \$10,000, but not until a sign is put up.

Board Member, Reyes moved to approve the item, as recommended. Seconded by Board Member, Ortiz. **MOTION PASSES:** Unanimously.

Ayes: Ortiz, Reyes, Luna, and Ward
Nays: None
Abstained: None
Absent: Shannon, Farias, and Salinas

3. Discussion and possible action on a façade grant application, submitted by Cynthia Villarreal for a property located at 398 Main Street.

Main Street Manager Cruz provided details on the item and recommends approval, accepting the new quote in order to finish the job, dollar for dollar, up to \$10,000.

Board Member, Reyes moved to approve the item, as recommended. Seconded by Board Member, Luna. **MOTION PASSES:** Unanimously.

Ayes: Ortiz, Reyes, Luna, and Ward
Nays: None
Abstained: None
Absent: Shannon, Farias, and Salinas

ADJOURNMENT

Vice-Chairperson, Ward moved to adjourn meeting at 4:50 p.m. Seconded by Board Member, Reyes. **MOTION PASSED-** Unanimously.

Passed and approved on , 2022

William Ward
Vice-Chairperson

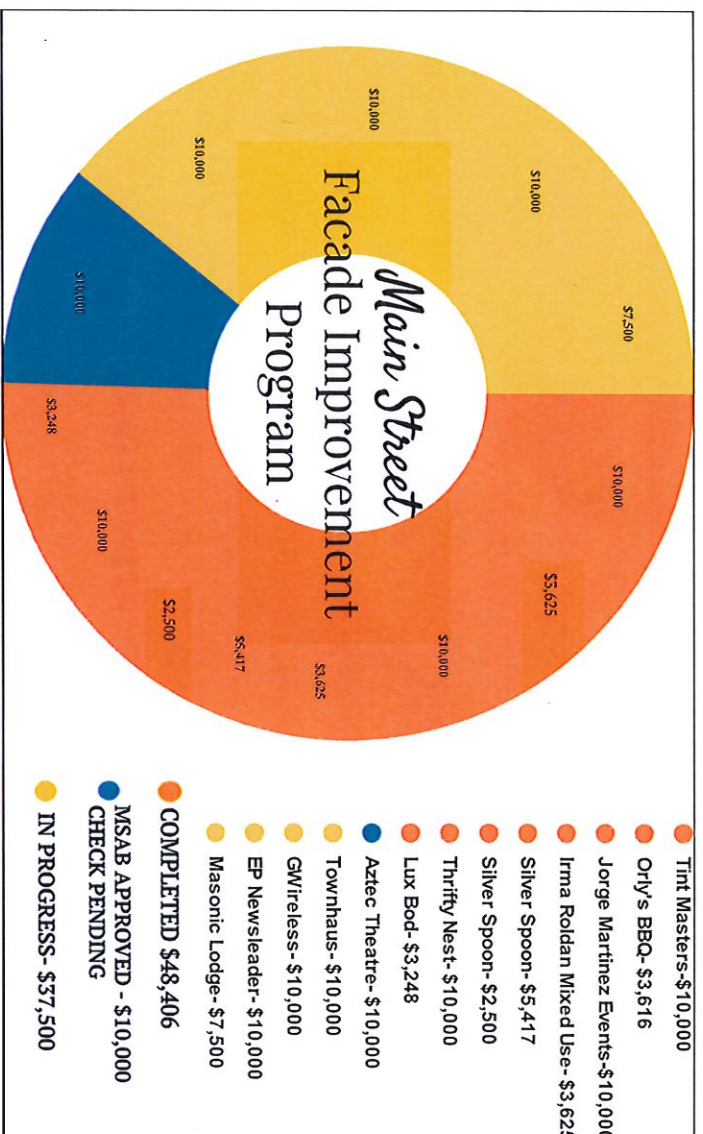
ATTEST:

Ita A. Cortinas
Records Management Specialist

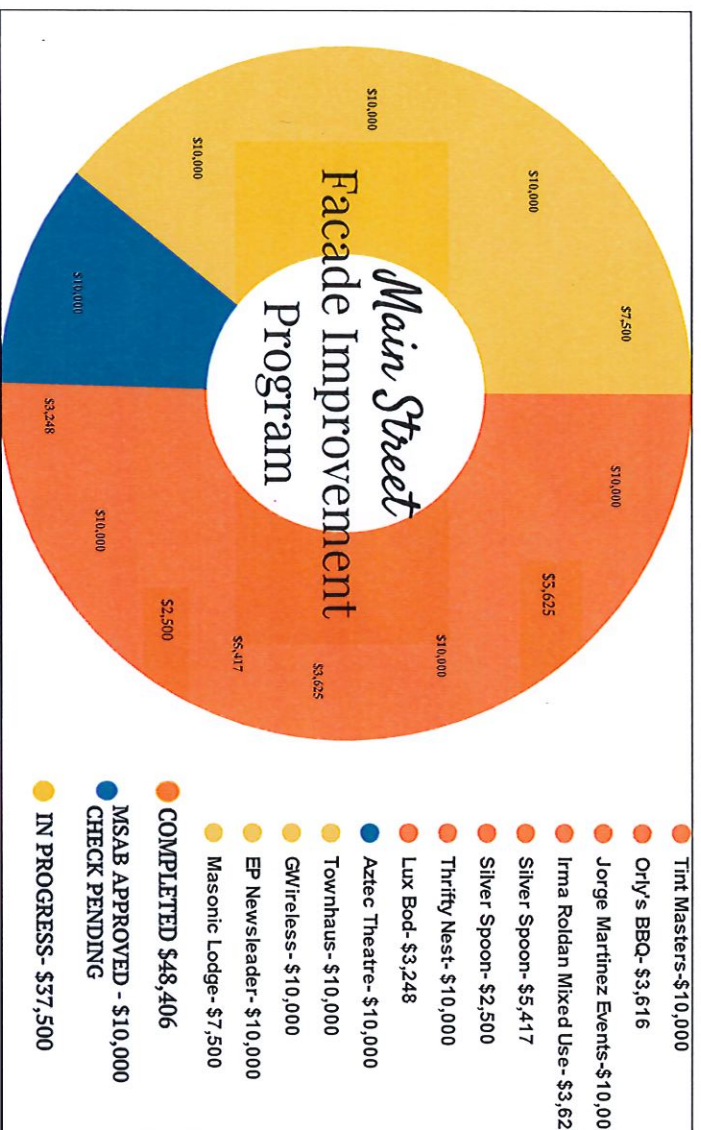
DRAFT

Item

#3



Applicant	Business	Address	Amount	MSAB Approved	Date Approved
Carl Kidd	Tint Masters	127 Ford	\$10,000	YES	10/10/2021
Orlando Munoz	Ory's BBQ	290 Jefferson	\$3,616	YES	02/02/2022
Jorge Martinez	Jorge Martinez Events	429 Ceylon	\$10,000	YES	03/04/2022
Irma Roldan	Mixed Use	498 Main	\$3,625	YES	03/03/2022
Griselda Ward	Silver Spoon	229 Monroe	\$5,417	YES	03/04/2022
Griselda Ward	Silver Spoon	229 Monroe	\$2,500	YES	04/04/2022
Claudia Jimenez	Thrifty Nest	Thrifty Nest	\$10,000	YES	05/05/2022
Rudy Trevino Jr	Lux Bod	Lux Bod	\$3,248	YES	05/05/2022
Cynthia Villarreal	Aztec Theatre		\$10,000	YES	
Ana Calvillo & Abraham Hausman	Business	Address	Amount Requested	MSAB Approved	Date Approved
William Castaneda	Townhaus	169 Ford St	\$10,000	IN PROGRESS	
Victor Wheeler	GWireless	309 Bliss	\$10,000	IN PROGRESS	
Arturo Briones	EP News Leader	146 Washington	\$10,000	IN PROGRESS	
	Masonic Lodge	601 Jefferson	\$7,500	IN PROGRESS	



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Item

#4



2022 Quarterly Local Program Activity Report

Submit with each quarter's Reinvestment Report

PROGRAM NAME:

Eagle Pass Main Street

THIS REPORT COVERS:

- ☐ QUARTER 1 (covering January-March, **due April 10th**)
- ☒ QUARTER 2 (covering April-June, **due July 10th**)
- ☐ QUARTER 3 (covering July-September, **due October 10th**)

(Your QUARTER 4 Activity will be part of the annual report/ Community Accreditation Standards that will be due in December.)

APPROACH: This Activity Report aligns with the Performance Standards upon which Main Street communities nationwide will assess themselves at the end of each year. That assessment is a *central component* of determining National Accreditation. Using this activity template, local programs should briefly summarize activity as they relate to the six standards, which outline general guidelines for performance:

1. *Broad-based Community Commitment*
2. *Leadership & Organizational Capacity*
3. *Diverse and Sustainable Funding*
4. *Strategy-Driven Programming (Community Transformation Strategies)*
5. *Preservation-Based Economic Development*
6. *Demonstrated Impact & Result*

REMINDERS:

- 1) Completion of these quarterly activity reports, and the annual report, should be a **joint effort of both staff and board**.
- 2) Please do not simply list activities or meetings; instead, your activities and reporting **should reflect the six Accreditation Standards** AND demonstrate how your activities propel your community forwards within the framework of your adopted **Transformation Strategies**.
- 3) Regardless of your program structure (i.e. traditional committees, task forces etc.) evidence that your program adheres to the **Main Street Four Point Approach™** should be evident, as the Four Point Approach remains the foundation of our work and the success of the Main Street movement.

TRANSFORMATION STRATEGIES:

The Main Street Approach is centered around Transformation Strategies. A Transformation Strategy articulates a focused, deliberate path to revitalizing or strengthening a downtown's economy. Communities typically adopt 1 to 3 (maximum) transformation strategies. In general, each strategy should be relevant for at least 3 years.

We have adopted and articulated our Main Street Transformation Strategy or strategies ☐ Yes ☒ No
Please list your strategy(ies) – up to 3:

Please provide a brief description of activity below. Add summaries, images, sample media coverage etc. on an extra page(s) to further describe activities if needed (not required).

ECONOMIC VITALITY

<i>Focuses on capital, incentives, and other economic and financial tools to assist new and existing businesses, catalyze property development, and create a supportive environment for entrepreneurs and innovators that drive local economies</i>	

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DESIGN

Please provide images/descriptions on separate pages for any physical improvements completed during the quarter (before/after). The data should also appear in your reinvestment reports.

<i>Supports a community's transformation by enhancing the physical and visual assets that set the commercial district apart.</i>	
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PROMOTION

<i>Positions the downtown or commercial district as the center of the community and hub of economic activity, while creating a positive image that showcases a community’s unique characteristics.</i>	
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ORGANIZATION

<i>Creates a strong foundation for a sustainable revitalization effort, including cultivating partnerships, community involvement, and resources for the district.</i>	
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Submit to: mainstreet-reports@thc.texas.gov

Thank you!

